ISSUE 40, JUNE 20TH

the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas.

~ Four Times the Charm ~

Ten… twenty… thirty… forty!! *The Unless Press* is now forty issues old, yet we are still going strong… and that is all thanks to our prolific fandom and our loyal followers. It is you who keep us going, who give us news to report, and who makes this fandom the fun-filled, thriving community that it is.

We have recently returned from a 2-3 week hiatus, and so it comes as no surprise that there is a healthy helping of news to report upon for this month! We will conduct two interviews, shed light on cool merchandise to buy, give updates on ask blogs that have returned and moved on, and much more! •

Giveaway!!

If there's one thing that people enjoy, it's giveaways, and if you are looking to expand upon your collection of Once-ler memorabilia then here lies a good chance to do so!

In honor of their reaching 1,000+ followers, blog FYeahOnce-ler will be giving away to one winner a black wig, keychains, two prints, and a chibi drawing of the Once-ler. The deadline is August 7th, so hurry up and reblog!

http://fuckyeahonce-ler.tumblr.com/post/51772967515/fuckyeahonce-ler-1000-follower-giveaway-first

~ Upcoming Events/Save the Date! ~

Anniversary:
6/11/13

Gentleman Once-ler's anniversary to his marriage to the fandom on the 11th!

Father's Day:
6/16/13

Father's Day was on June 16th! Did you do something special for dad?

June Bloom:
6/29/13

Come flower planting with us in the square in Solla Sollew! 3-6 PM.

~ Comings and Goings ~

From One to the Next

Sometimes we must say good-bye to old friends, wishing them well as they continue their journey in another life. Other times, we welcome back those whom we thought were lost forever. Today we take a moment to say our hellos and good-byes to several ask blogs, as well as welcome two new ones on the block….

- Askcanadianonceler has returned after a long break!
- After a two-month long hiatus, Ask-0ncie is back!
- Random-once-ler returned on June 9th after a month!
- The Unwell Student has, unfortunately, passed away.
- A new Seussdom ask blog, the-birthday-bird, arrived!
- Book-ler joined Zombie AU as survivalbook.

In related news, we are sad to say that Creep-ler's blog has closed. However, his story is not over. As a most interesting twist, it was revealed on his blog that he was being possessed by a demon the entire time! The demon has since split and left, but Creep's story lives on in deoncelerized form here: **incubuggy.tumblr.com**

The IMVU Once-ling Community

One might not expect to find Once-ling fans thriving outside of Tumblr, but nevertheless they can be found lurking on such sites as Facebook, YouTube, DeviantArt, and even a place known as IMVU, an online interactive chat community complete with 3D animated avatars. Participants of the fandom who can be found there include Spdrgrl, Ryiohax, Greediecakes, Just-another-lurkim, Prismahays, and others. Their group creates stories on variations of Truffula Flu and Thneedville High, and they introduce new ideas for RPs, meet and greet new members, keep in-character journals, have canon and OC discussions in group chats, and more. Some members, specifically IMVU members ViviBlackmyst and SwagOnceler12, even build 3D rooms and create outfits for the characters! If you would like to join with them, feel free to contact the group members on Tumblr. Just-another-lurkim, in particular, can provide plenty of information.

~ Interviews – The Anon-ler and Snug-ler ~

Please join us as we interview two very special ask blogs: The Anon-ler and Snug-ler!!

~ The Anon-ler ~

Q. Where did you first get the idea for your thneed? Has it always been something you've wanted to sell?

A. The idea for my thneed first came to me when I was knitting in my house. I was experimenting with different patterns for scarves when I started thinking that, since making things like socks and sweaters for my family was useful, then there might be a way for me to make something even better to help my family out. Admittedly, at first I didn't think of selling my thneed. But once I realized what potential it had, I knew I had to bring it to the world.

Q. You and Carsen are quite the cute couple. What is it about her that you love?

A. Well, thank you kindly. I agree wholeheartedly. And… I guess…. Well, I've never met anybody as *kind* as her. You know? She was the only person who really gave me a chance. Not to mention that she's supportive, and sensitive, and caring, and- Oh! And she gives the best hugs. Ever.

Q. What's your favorite hobby?

A. For me, knitting started out as a hobby. With Thneed Inc., it became a full-time job. But now, since the machines have that taken care of, it is more of a hobby now, isn't it? Besides knitting, I've always liked to kick back and play a few songs on my guitar. Got that from dad.

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Truffula Trivia!

Soooo, you think you're pretty smart, eh? This question might not be as hard as pulling around a full wagon, but it'll get ya' thinkin'!

Name 3 things you see the thneed being used as in the "How Bad Can I Be?" sequence.

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First three to get it right will see their names mentioned in next week's paper!!
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~ Interviews (Cont.) & Tidbits ~

Q. Got anything to say to your followers?

A. Actually, yes! I just want to say that I appreciate all of the support and all of the messages I've gotten, even if some of them were a *little* creepy. Thneedville is going to be opening in a few months, and each of you are encouraged to come to the lighting ceremony. Even you, sobbing anon.

theanonler.tumblr.com

~ Snug-ler ~

Q. Where did you learn how to knit, cook, sew, and do all of these cool things? Did you teach yourself?

A. My Mama taught me how to sew and cook when I was really little. When the twins came along and Dad moved away, I sort of had to pick up a lot of the slack. I did a LOT of the cooking and cleaning and sewing when Mom was just too busy, so I had to learn fast. I picked up knitting on my own, though!

Q. If someone was feeling down, how would you try to make them happy?

A. I usually offer the things that make me feel happy: tea, treats, and snuggles of course! I've heard from some reliable sources that my snuggles are top notch. They almost always make you feel better!

Q. What's your favorite tasty treat?

A. That's like asking me to pick my favorite child! But… if it had to come down to it, I would have to say pancakes. You can fill them, stuff them, top them, flavor them. I think my favorite is blueberry pancakes topped with peaches and whipped cream.

Q. Got anything to say to your followers?

A. Just that I care about them a whole awful lot!!

snug-ler.tumblr.com

I'd like to take this opportunity to thank both Anon-ler and Snug-ler for participating in these interviews! All the best to the both of you! •

• Tidbits •

Interested in tiny tidbits of news happening in the fandom? Stop right there, for we have them!

• Swaggermimint and Spengism both celebrated birthdays within the last couple of weeks. Happy birthday, you two!!

• *The Unless Press* now has close to 1,100 followers, and we're only continuing to grow!

• There's a new Once-ler on the block, based off of a game the mod used to play. JSRF-ler is his name, and he's a graffiti artist and skater:

http://www.jsrf-ler.tumblr.com/

~ Merchandise and More ~

Merchandise! It and many films for children are often attached like glue, bringing in extra profits for companies and putting smiles on our faces. How sad it is, then, that the 2012 version of *The Lorax*, of whose characters we all know and love, is practically devoid of any merchandise. While the reasons for this are understandable, it is rather disappointing, and that is why we, as a fandom, have taken matters into our own hands….

Today we take a look at some bits of merchandise and crafts that the members of this fandom created for all of us to share and treasure!

~ Jacket Pattern ~

Looking for a pattern to guide you when making a Greed-ler suit? Look no further! Swaggermimint has answered your prayers:

swaggermimint.tumblr.com/post/51753207429/hey-onceler-cosplayers

~ Lorax Plushie Pattern ~

A jacket pattern is all well and good, but what if you wanted a guide for making a Lorax plushie of your very own? Zombie-ler has the answer! Check out their Lorax plushie pattern guide here:

zombie-ler.tumblr.com/post/256450609277/lorax-pattern

~ Greed-ler Shirt ~

Member "Lurvie" has created a neat Greed-ler shirt to buy. Make sure to go and check it out!

www.etsy.com/listing/153928040/lorax-greedler-the-onceler-how-bad-can-i?ref=pr_shop

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~ Nubcat Plushies ~

Nubcats in general are popular little items. Besides drawings of them, what could be better than a tangible version of the critters? Fan member Oncebutt has crafted a nice collection of nubcats to buy, including Swag, One, Bitter, Rocky, Entre, and more! Each commission costs anywhere from $20-$38, so if she's still in the market then drop by her page! For more information, please refer to this post:

oncebutt.tumblr.com/post/48325014279

~ Stickers, Etc. ~

Love collecting smaller bits of merchandise? Arrcade might have something of interest to you! She is currently selling stickers, buttons, and charms of the Once-ler and Greed-ler. The original post is here:

arrcade.tumblr.com/post/52254477137/ive-got-some-onceler-merchandise-available-at-my

You can purchase them here:

arcade.storenvy.com/collections/245139-the-lorax

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~ Extra! Extra! ~

~ Art-tastic!! ~

Fandom member With-my-green-gloves sure has been ambitious lately! For a school project, she honored the fandom with pictures of the blogs of people who contributed to the project, some of the Once-ler's attire for her classmates to wear, and more on display. Check it all out here:

http://with-my-green-gloves.tumblr.com/post/52240697728/alrighty-ill-bet-your-wondering-what-this-is

~ Tumb-ler ~

Want to add a little Once-ler flair to your dashboard? Go check out what fan member Classicteacake did to hers:

http://classicteacake.tumblr.com/post/51975729604/plutonis-theunfler-classicteacake-im

The link to download it is here (make sure you have Stylish installed for it to work properly):

userstyles.org/styles/78674/the-style-ler

~ Once-ler Fandom Pixel Poster ~

We all know of those pixel posters for various fandoms that Tumblr user Fandom-mused-fandom-games is doing. They have a Once-ler fandom one, too, so go reblog it if you haven't!

http://fandom-mused-fandom-games.tumblr.com/post/51809748194/1-note-1-pixel-for-your-fandoms-symbol-shown

~ Camp Weehawken Returns! ~

That's right. You read correctly. Camp Weehawken is back in action!! The festivities will officially start on July 5th, but in the meantime you can sign up at Camp Weehawken, South Stitch, or North Nitch:

http://campweehawken.tumblr.com/

~ Anime Expo ~

Attending Anime Expo this year? Some Once-lings will be holding a gathering on July 4th!

porcelaincomic.tumblr.com/post/52515347825/anime-expo-2013-onceling-gathering

~ Seuss Movies ~

Swaggermimint made a Seuss films masterpost! You might want to go check it out right here:

http://swaggermimint.tumblr.com/post/52272990263/just-so-you-know-this-is-not-the-list-of

(cont. on pg. 7)

~ Extras (Cont.) and Special Mentions ~

~ Help a Fan ~

The creator of the Readtruffulaflu blog needs help! If you can assist them in recovering any posts or information about a deleted blog (Stowedawayinbitterness) they would greatly appreciate it.

http://readtruffulaflu.tumblr.com/day/2013/06/10/

~ Ground Zero Records ~

Speaking of Truffula Flu, you all might want to check out this blog, which hosts a nice rundown of everything that has happened in Camp Entre so far. Put together by Kirakeijinx, this is a great resource for old fans and new fans:

http://campentregroundzerorecords.tumblr.com/

~ Brown Hair? ~

Is it possible that the Once-ler's hair is actually a very dark brown and not pure black? Several fan members have discussed the possibility of this here:

http://fan-ler.tumblr.com/post/52919729710/oncelers-eyelashes-anotherler

~ Lorax Screening! ~

As part of a Summer Family Films Festival, *The Lorax* will be shown three days in a row in one of the theaters in my (Plutonis') area, and it's all free! I have personally organized a meet up with several fans to go see the film on the 16th of July, and if you'd like to attend and live in Southern California you're welcome to come! More information can be found here:

http://plutonis.tumblr.com/post/51926879224/california-once-ling-meet-up-and-lorax-screening

~ Special Mentions ~

• Father's Day was on June 16th, and I'd like to give a little nod to a few Once-ler dad ask blogs in the fandom: Askoncelerdad, also known as Dan, who is a rather nice fellow; Ask-oncelers-dad, also known as Marco, a version of the Once-ler's father who has passed on; and Ask-therd-and-thred, Therd being the Once-ler's dad and Thred being a Greed-ler version of his dad.

• Like Super Jail and the Once-ler? Check out this ask blog that is a mix of both!

http://www.the-once-ler-in-superjail.tumblr.com/

• Who's this guy? According to his screen name, perhaps we shouldn't ask….

http://www.dontasktheonceler.tumblr.com/

pinkcakes-blackcoffee.tumblr.com

Speak for the fans!

Got something to say to us? Wish to submit a comment, suggestion, or complaint? Are you looking to volunteer for the newsletter? Want to mention a fandom member or ask blog to be interviewed/featured? Send us an ask! We love receiving fan mail and are always open to your questions and suggestions!

Let it Grow!